

GEORGIA
TECHNOLOGY SUMMIT

A New Reality: AI & the Quantumverse

Engagement & Sponsorship Prospectus



Woodruff Arts Center
Atlanta, GA



Wednesday,
April 16, 2025



Title Sponsor



Honeywell



Imagine a World...



Where Georgia Leads the Way

A global hub for cutting-edge innovation, where AI and quantum technologies redefine industries, transform businesses, and inspires the next wave of growth.



What Does the Future Hold?

Envision the possibilities when artificial intelligence and quantum computing converge, unlocking new realities for finance, healthcare, manufacturing, and beyond.



GEORGIA
TECHNOLOGY SUMMIT

Discover it at the Georgia Technology Summit

Join us at the 2025 Georgia Technology Summit as we explore “A New Reality: AI & The Quantumverse”. Together, we’ll shape the future of technology, innovation, and leadership.

Content Topics



Georgia Technology 2025 is offering 12 different breakouts spanning topics such as:

TECH FOR TOMORROW'S WORKFORCE

How AI addresses labor challenges and prepares industries for the future.

INTELLIGENT INDUSTRY OPERATIONS

Applying GenAI, traditional AI and emerging technology to optimize assets and processes for efficiency and innovation.

SECURING THE FUTURE: CRITICAL SYSTEMS WITH AI & QUANTUM

Using technology to protect and strengthen essential systems

AI BUSINESS MODELS FOR INNOVATION AND COMPETITIVE ADVANTAGE

How AI transforms essential business functions to drive growth and innovation

SPONSOR A SESSION TO CURATE YOUR OWN DISCUSSION

Sponsored Breakout Opportunities



TECH FOR TOMORROW'S WORKFORCE

Title: TBD along with TAG Team and Sponsor
12:55-1:45 PM

Title: TBD along with TAG Team and Sponsor
2:00-2:50 PM

Title: TBD along with TAG Team and Sponsor
4:40-5:30 PM

INTELLIGENT INDUSTRY OPERATIONS

Title: TBD along with TAG Team and Sponsor
12:55-1:45 PM

Title: TBD along with TAG Team and Sponsor
2:00-2:50 PM

Title: TBD along with TAG Team and Sponsor
4:40-5:30 PM

SECURING THE FUTURE: CRITICAL SYSTEMS WITH AI & QUANTUM

Title: TBD along with TAG Team and Sponsor
12:55-1:45 PM

Title: TBD along with TAG Team and Sponsor
2:00-2:50 PM

Title: TBD along with TAG Team and Sponsor
4:40-5:30 PM

AI BUSINESS MODELS FOR INNOVATION AND COMPETITIVE ADVANTAGE

Title: TBD along with TAG Team and Sponsor
12:55-1:45 PM

Title: TBD along with TAG Team and Sponsor
2:00-2:50 PM

Title: TBD along with TAG Team and Sponsor
4:40-5:30 PM

SPONSOR A SESSION TO CURATE YOUR OWN DISCUSSION

1,000+ Attendees from Global Leaders in Innovation

accenture

Aflac



BlackRock



CISCO

collective insights
CONSULTING

COMCAST
BUSINESS

COX
ENTERPRISES

CORESITE
An American Tower Company

deluxe

DELL

30
EarthLink

Elavon

EMORY
UNIVERSITY

fiserv

Georgia State
University

GT
Georgia
Tech.

Honeywell

IBM

jābian
consulting

KFORCE



★ macy's

Moveworks
Instant help at work.

NTSC
NATIONAL TECHNOLOGY
SECURITY COALITION

PERFICIENT

SPARQ

Spelman
College

S U
mo
sumo logic

SYNOVUS



TRUIST



WARNER BROS.
DISCOVERY

2024 Highlights


 **1,200**
Registrants

 **52**
Sponsors

 **18%**
Executives

 **71**
Speakers

 **4**
Keynotes

 **9**
Breakouts

 **450**
Companies

 **GA's Top 40**
Innovative Companies

 **Marc Gorlin of Roadie**
Inducted to the Georgia Technology Hall of Fame



The Summit Has A New Home

Woodruff Arts Center

1280 Peachtree St NE, Atlanta, GA 30309



Breakout Spaces



**Conference Room
A & B**



Circle Room

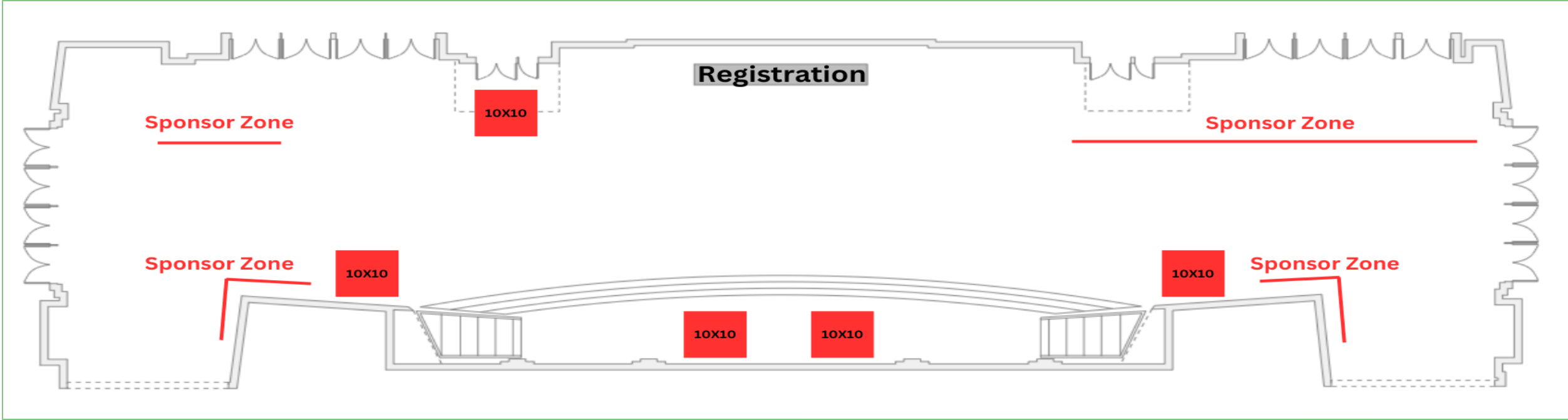


**Atlanta
Symphony Hall**



Event Room

1st Floor Event Layout

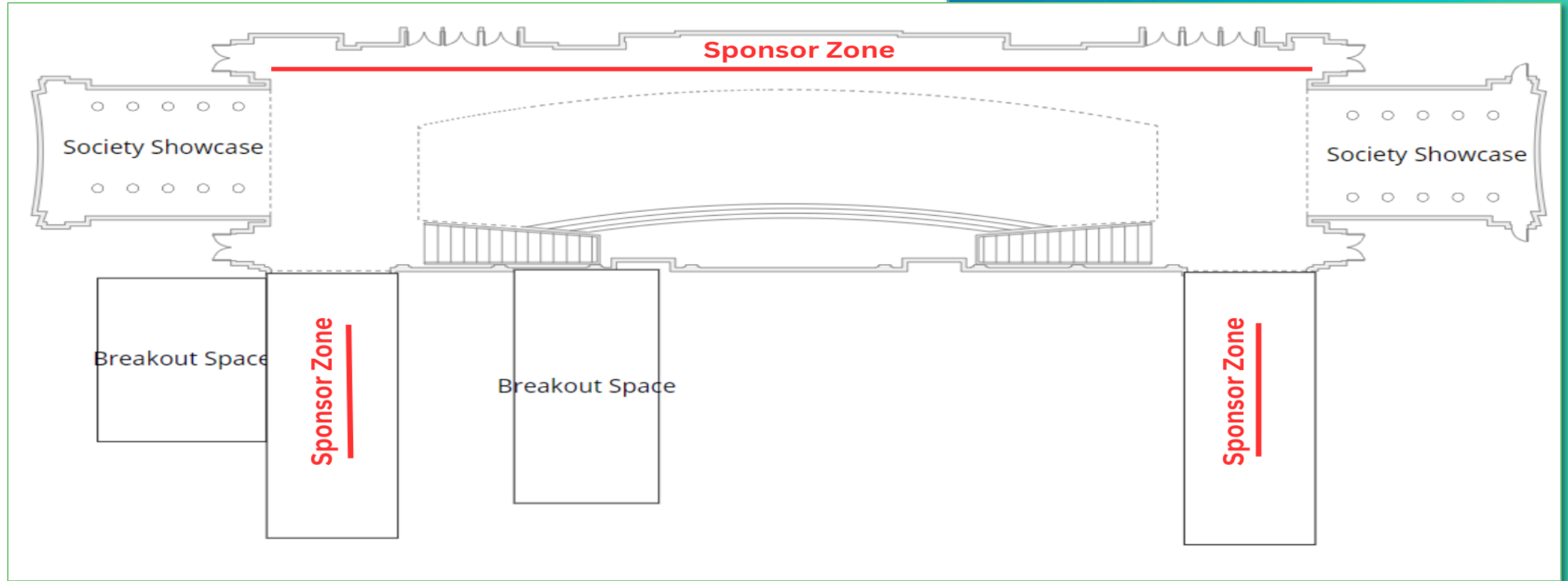


GEORGIA
TECHNOLOGY SUMMIT
PRESENTED BY **Honeywell**



WOODRUFF
ARTS CENTER

2nd Floor Event Layout



GEORGIA
TECHNOLOGY SUMMIT
PRESENTED BY **Honeywell**



WOODRUFF
ARTS CENTER

Premier Sponsorship Opportunities



To showcase your company's innovation

- Platinum, Gold, Silver, Bronze, Affinity
- Speaking opportunities on the main stage, breakouts, and more
- Dedicated social media and PR opportunities



Governor
Brian Kemp

Diamond Title Sponsor



SOLD

Honeywell

Exclusive Title Sponsor for the Georgia Technology Summit. Elite sponsor branding prior to and during the event including ***“Georgia Technology Summit, Presented by [Title Sponsor]”***, elite main floor 10x10 exhibit space, speaking roles, press release, on the website and on-site signage. Includes VIP Club access.



Access

- 20 conference passes for sponsor's staff or guests
- 10 of these passes include access to the VIP Club



Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as Title Sponsor in pre-event press release, TAG social media posts, event videos and thank you email
- General session promo video (3 minute or less) to be provided by the sponsor



Thought Leadership

- Brief opening remarks in the Day 1 general session in coordination with TAG
- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Elite main floor exhibit space (10 x 10)
- Access to the full attendee list post-event - name, title, and company

Platinum VIP Club Sponsor



\$35,000 / EXCLUSIVE

Exclusive Sponsor for the Georgia Technology Summit VIP Club. Top-tier sponsor branding prior to and during the event including in the VIP Club, premier VIP Club floor 10x10 exhibit space, speaking roles, on the website and on-site signage. Includes VIP Club access.



Access

- 20 conference passes for sponsor's staff or guests
- 10 of these passes include access to the VIP Club



Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo in the VIP Club and the opportunity to bring in your own swag, collateral, or activation. Possibility to brand name the room in coordination with TAG
- Recognition as a Platinum Sponsor in 4 TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Premier VIP Club floor exhibit space (10 x 10)
- Access to the full attendee list post-event - name, title, and company

Platinum Networking Lounge Sponsor



\$35,000 / EXCLUSIVE

Exclusive Sponsor for the Georgia Technology Summit Networking Lounge. Top-tier sponsor branding prior to and during the event including in the Networking Lounge, premier Networking Lounge floor 10x10 exhibit space, speaking roles, on the website and on-site signage. Includes VIP Club access.



Access

- 20 conference passes for sponsor's staff or guests
- 5 of these passes include access to the VIP Club



Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo in the Networking Lounge & opportunity to bring in your own swag, collateral, or activation. Cobrand room with TAG.
- Recognition as a Platinum Sponsor in 4 TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Premier VIP Club floor exhibit space (10 x 10)
- Access to the full attendee list post-event - name, title, and company

Platinum C-Level VIP Reception Sponsor



SOLD



Exclusive Sponsor for the Georgia Technology Summit C-Level VIP Reception before the beginning of the event. This VIP event is limited to C-level executives by invite only in coordination with TAG. Premier sponsor branding prior to and during the event including at the VIP Reception, premier 10x10 exhibit space, speaking roles, on the website and on-site signage. Includes VIP Club access.



Access

- 20 conference passes for sponsor's staff or guests
- 5 of these passes include access to the VIP Club



Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo at the VIP Reception and the opportunity to bring in your own VIP gift in coordination with TAG
- Recognition as a Platinum Sponsor in 4 TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Premier VIP Club floor exhibit space (10 x 10)
- Access to the full attendee list post-event - name, title, and company

Platinum Reception Sponsor



\$35,000 / EXCLUSIVE

Exclusive Sponsor for the Georgia Technology Summit Reception at the end of the event. This event is perfect for networking. Premier sponsor branding prior to and during the event, premier 10x10 exhibit space, speaking roles, on the website and on-site signage. Includes VIP Club access.



Access

- 20 conference passes for sponsor's staff or guests
- 5 of these passes include access to the VIP Club



Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo at the Reception and the opportunity branded items (bar napkins, etc.)
- Recognition as a Platinum Sponsor in 4 TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Premier VIP Club floor exhibit space (10 x 10)
- Access to the full attendee list post-event - name, title, and company

Gold Top 40 Innovation Sponsor



\$25,000 / 3 available

Sponsor the Georgia Technology Summit Top 40 Innovative Companies in Georgia. Premier sponsor branding prior to and during the event including the Top 40 / Top 10 Session, premier exhibit space, speaking roles, Top 40 press release, on the website and on-site signage. Includes VIP Club access.



Access

- 15 conference passes for sponsor's staff or guests
- 2 of these passes include access to the VIP Club



Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as Innovation Sponsor in Top 40 / Top 10 press and TAG social media posts
- Recognition as a Gold Sponsor in TAG social media posts



Thought Leadership

- Brief remarks at Top 40 / Top 10 session in coordination with TAG
- Serve on the Top 40 Committee



Lead Generation

- Premier exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Gold THEME Sponsor



\$25,000 / 3 available



Sponsor the Georgia Technology Summit Theme. Premier sponsor branding prior to and during the event; opportunity to make remarks on the conference theme; premier exhibit space, branding on the event website and on-site signage. Includes VIP Club access.



Access

- 15 conference passes for sponsor's staff or guests
- 2 of these passes include access to the VIP Club



Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo in all "THEME" sessions during the event
- Recognition as a Gold Sponsor in TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Premier exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Gold Breakout Session Leading Sponsor



\$20,000 / 1 available



Sponsor a Georgia Technology Summit Breakout Session. Premier sponsor branding prior to and during the event including in the sponsored Breakout Session, speaking roles on the main stage, on the website and on-site signage.



Access

- 10 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as Breakout Session Leading Sponsor during the session
- Recognition as a Gold Sponsor in TAG social media posts



Thought Leadership

- Brief welcome remarks at the sponsored Breakout Session in coordination with TAG
- Collaborate with TAG on Breakout Session scope and topic
- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Premier exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Gold Media Sponsor



\$20,000 / EXCLUSIVE

Sponsor the Georgia Technology Summit Media. Sponsor branding prior to and during the event including social media, speaking roles, exhibit space, on the website and on-site signage.



Access

- 12 conference passes for sponsor's staff or guests
- 2 of these passes include access to the VIP Club



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as the Media Sponsor in a TAG social media post
- Recognition as a Silver Sponsor in TAG social media posts



Thought Leadership

- Dedicated social media posts (up to 4 posts before, during, and/or following the event) reposted from sponsor's account to TAG's LinkedIn (25K followers)
- 1 post directly from sponsor thought leader posted to TAG's LinkedIn



Lead Generation

- Premium exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Gold Future Talent Sponsor



\$20,000 / EXCLUSIVE

Sponsor the Georgia Technology Summit Future Talent sponsoring 20 students from Georgia colleges and universities pursuing career paths in technology. Premier sponsor branding prior to and during the event, premier exhibit space, speaking roles, on the website and on-site signage. Includes VIP Club access.



Access

- 15 conference passes for sponsor's staff or guests
- 2 of these passes include access to the VIP Club



Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Recognition as a Gold Sponsor in TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Premier exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Gold Summit App Sponsor



SOLD

Honeywell

Sponsor the Georgia Technology Summit Mobile App. Premier sponsor branding prior to and during the event including in the Summit Mobile App, speaking roles, on the website and on-site signage.



Access

- 10 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- Top-tier on-site branding including logo on signage
- Logo the Summit Mobile App
- Recognition as a Gold Sponsor in TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Silver Society Showcase Sponsor



\$15,000 / 2 Available

Sponsor the Georgia Technology Summit Society Showcase. Sponsor branding prior to and during the event in the Society Showcase, speaking roles, exhibit space, on the website and on-site signage.



Access

- 10 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at Society Showcase
- Recognition as a Society Showcase Sponsor in a TAG social media post
- Recognition as a Silver Sponsor in TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Silver Break Sponsor



\$15,000 / 2 Available

Sponsor Georgia Technology Summit Break Stations. Sponsor branding prior to and during the event including on Break Station signage, speaking roles, exhibit space, on the website and on-site signage.



Access

- 10 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition on Break Station signage
- Recognition as a Silver Sponsor in TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Silver Coffee Sponsor



\$15,000 / 1 Available



Sponsor Georgia Technology Summit Coffee Stations. Sponsor branding prior to and during the event including on Coffee Station signage, speaking roles, exhibit space, on the website and on-site signage.



Access

- 10 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition on Coffee Station signage
- Recognition as a Silver Sponsor in TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Silver Lunch Sponsor



\$15,000 / EXCLUSIVE

Sponsor Georgia Technology Summit Lunch. Sponsor branding prior to and during the event including on Lunch Station signage, speaking roles, exhibit space, on the website and on-site signage.



Access

- 10 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition on Lunch signage
- Recognition as a Silver Sponsor in TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Silver Breakout Session Sponsor



\$12,500 / 5 Available

TRUIST 

 FANDUEL



walk  me

KEYFACTOR

Sponsor a Georgia Technology Summit Breakout Session. Sponsor branding prior to and during the event including in the sponsored Breakout Session, speaking roles, on the website and on-site signage.



Access

- 10 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as Breakout Session Sponsor during the session
- Recognition as a Silver Sponsor in TAG social media posts



Thought Leadership

- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Silver Impact Award Sponsor



SOLD



Sponsor the Georgia Technology Summit TAG Impact Award. Sponsor branding prior to and during the event including during the TAG Impact Award presentation, speaking roles, on the website and on-site signage.



Access

- 10 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as Impact Award sponsor in TAG Impact Award social media posts
- Recognition as a Silver Sponsor in TAG social media posts



Thought Leadership

- Brief remarks at the TAG Impact Award ceremony in coordination with TAG
- 1 guaranteed speaking role - topic, speakers, and format in coordination with TAG



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Bronze Entertainment DJ Sponsor



\$10,000 / EXCLUSIVE

Sponsor the Georgia Technology Summit Entertainment DJ. Sponsor branding prior to and during the event including on DJ Shirt to wear, on the website and on-site signage.



Access

- 8 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Company branded announcements by the DJ
- Logo on DJ's shirt
- Recognition as a Bronze Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Bronze Charging Station Sponsor



\$10,000 / EXCLUSIVE

Sponsor the Georgia Technology Summit Charging Station. Sponsor branding prior to and during the event including at the Charging Station, on the website and on-site signage.



Access

- 8 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at the Charging Station
- Recognition as a Bronze Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Bronze Registration Sponsor



SOLD



Sponsor the Georgia Technology Summit Registration. Sponsor branding prior to and during the event including on the Registration website and at the event Registration, on the website and on-site signage.



Access

- 8 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the Registration website
- Logo at event Registration
- Recognition as a Bronze Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Bronze Video Sponsor



SOLD

 Manhattan

Sponsor the Georgia Technology Summit Videos. Sponsor branding prior to and during the event including on event Videos, on the website and on-site signage.



Access

- 8 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on event Videos
- Logo at event Registration
- Recognition as a Bronze Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Bronze Photo Op Sponsor



\$10,000 / EXCLUSIVE

Sponsor the Georgia Technology Summit Photo Op. Sponsor branding prior to and during the event including at the Photo Op Station, on the website and on-site signage.



Access

- 8 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at the Photo Op Station
- Recognition as a Bronze Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Affinity Exhibitor Sponsor



\$7,500 / 4 Available



Sponsor Exhibitor at Georgia Technology Summit. Sponsor branding prior to and during the event including on the website and on-site signage.



Access

- 5 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as an Affinity Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Exhibit space (6 ft table)
- Access to the full attendee list post-event - name, title, and company

Affinity 360 Video Booth Sponsor



SOLD



Sponsor at Georgia Technology Summit. Sponsor branding prior to and during the event including at the 360 Video Booth, on the website and on-site signage.



Access

- 5 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo at the 360 Video Booth
- Recognition as an Affinity Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Affinity Swag Bag Sponsor



SOLD



RENDER (ATL)

Sponsor at Georgia Technology Summit. Sponsor branding prior to and during the event including on the Swag Bag, on the website and on-site signage.



Access

- 5 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the event Swag Bag and option to place a branded item in the bag
- Recognition as an Affinity Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Affinity Lanyard Sponsor



SOLD

blink•sky

Sponsor the Georgia Technology Summit. Sponsor branding prior to and during the event including on the Lanyard, on the website and on-site signage.



Access

- 5 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the event Lanyard
- Recognition as an Affinity Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



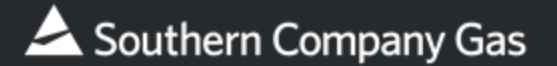
Lead Generation

- Access to the full attendee list post-event - name, title, and company

Affinity Corporate Sponsor



\$6,000 / UNLIMITED



Sponsor at Georgia Technology Summit.

Sponsor branding prior to and during the event on the website and on-site signage.



Access

- 5 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as an Affinity Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Affinity TAG Society Sponsor



\$4,500 / 5 Available



Sponsor at Georgia Technology Summit.

Sponsor branding prior to and during the event on the website and on-site signage.



Access

- 3 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Recognition as an Affinity Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Access to the full attendee list post-event - name, title, and company

Affinity Staff Shirt Sponsor



\$4,500 / EXCLUSIVE

Sponsor at Georgia Technology Summit. Sponsor branding prior to and during the event on the website and on-site signage.



Access

- 3 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- On-site branding including logo on signage
- Logo on the TAG staff shirt
- Recognition as an Affinity Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



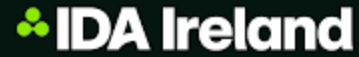
Lead Generation

- Access to the full attendee list post-event - name, title, and company

Affinity Community Sponsor



\$3,500 / UNLIMITED



The Atlanta Journal-Constitution

ALPHARETTA



GEORGIA'S CONNECTED CITY

Sponsor at Georgia Technology Summit.

Sponsor branding prior to and during the event on the website and on-site signage.



Access

- 3 conference passes for sponsor's staff or guests



Brand Awareness

- Logo on event website
- Recognition as an Affinity Sponsor in TAG social media posts



Thought Leadership

- No guaranteed speaking role



Lead Generation

- Access to the full attendee list post-event - name, title, and company