



MARCH 28, 2024
SIGNIA HOTEL



GEORGIA

TECHNOLOGY

SUMMIT



INNOVATION IN THE SOUTH

WHERE COMMUNITY MEETS TECHNOLOGY



GEORGIA
TECHNOLOGY SUMMIT



Technology

n. (tech-nol-o-gy)

Technne

- art, skill, craft, or the way, manner, or means by which a thing is gained

Logos

- word, discourse, or reason



GEORGIA
TECHNOLOGY SUMMIT



WELCOME

The preeminent technology summit highlighting innovation and leaders driving Georgia's community and economy.

<https://georgiatechologysummit.com/>



GEORGIA
TECHNOLOGY SUMMIT



2023 RECAP

1000+

Attendees

400+

Companies

90

Dedicated
Network &
Exhibit
Hall Time

50+

Sponsors

1

Technology Hall
of Fame Inductee

10+

Content
Sessions

70

Total
Speakers

40

TAG Top 40
Companies

10+

TAG Impact
Award Winner

**ALL WE
NEED IS
YOU FOR
2024!**



GEORGIA
TECHNOLOGY SUMMIT



Honorable Rodney Mims Cook
Memorial Highway

Partial List of 2023 Partners

Honeywell

SYNOVUS

LeapFrog
Extraordinary IT Services

HOME DEPOT

verizon

FANDUEL

**COMCAST
BUSINESS**

Southern Company

**Technical College
System of Georgia**

eHire

CISCO

SWIMLANE

IDEMIA

**Manhattan
Associates**

TRUIST

**METRO
ATLANTA
CHAMBER**

**data
iku**

PURESTORAGE

IBM

atdc
GEORGIA TECH

IDA Ireland

blend

outsystems

deluxe

**QUADION
TECHNOLOGIES**

pwc

**FICTION
TRIBE**

Spelman College
A Choice to Change the World

Infosys
Navigate your next

AIM
ASSISTANCE IN
MANAGEMENT

2024 Georgia Technology Summit

Title Sponsor



Honeywell

RECOGNIZING AND CELEBRATING INNOVATION

Technology Hall of Fame Award

Inductee is chosen in recognition of his or her contributions to the industry and impact on the state's technology ecosystem.

Top 40 and Top 10 Most Innovative Companies

Top 40" recognition is awarded based on specific criteria focused on innovation, including:

- Degree of innovation, Scope and financial impact of innovation, Likelihood of success, and Promotion of Georgia's innovative efforts nationally and internationally.

TAG Impact Award

Recognizes a TAG member within the technology community that embodies the ideals of servant leadership and advancing the mission of the Technology Association of Georgia.

TAG SOCIETY SHOWCASE

Exhibition featuring all 20 TAG Societies

Representatives from each society are on hand to meet with attendees who are interested in learning more about how to engage in membership through a TAG society.

Leaders from our community & corporations lead each of our societies with many of the same skills they continuously use to run their successful corporations. And there's potential for others to become leaders by joining TAG and becoming a part of one of our growing societies.

In 2023 we had 550 attendees attend our GTS Society Showcase!!



2024 TOP 40 INNOVATIVE COMPANIES IN GEORGIA

Apply to be recognized as part of the Top 40 Innovative Companies in Georgia!

As part of the awards and recognition at Georgia Technology Summit, each year [Technology Association of Georgia](#) recognizes the Top 40 Innovative Companies in Georgia.

"Top 40" recognition is awarded based on specific criteria focused on innovation, including the degree of innovation, scope and financial impact of innovation, the likelihood of success and promotion of Georgia's innovative efforts nationally and internationally.

With a chance to speak on stage at Georgia Technology Summit, be sure to apply today.

[Apply Now](#)

Apply by Friday, February 2, 2024

APPLICATIONS OPEN NOW!
GEORGIA'S TOP 40 MOST INNOVATIVE COMPANIES

GEORGIA'S TOP
40
INNOVATIVE
COMPANIES

Apply Today
If Your Company Is:

- Georgia-based
- Innovative
- Focused on the creation and development of technology

MARCH 28, 2024 @ SIGNIA HOTEL

GEORGIA TECHNOLOGY SUMMIT | TAG 25th of Georgia Tech

List of 2023 Top 10 Innovative Companies



List of 2023 Top 40 Innovative Companies



A robotic hand with a pinkish-white skin and blue mechanical joints is holding a ripe peach. The background is a gradient of teal and blue, with faint white circuit-like lines. The text is centered over the image.

2024 Partnership Opportunities Unlocking Value



GEORGIA
TECHNOLOGY SUMMIT



PLATINUM

Title Sponsor \$60,000



Exclusive

Join TAG in hosting Georgia Technology Summit 2024 as the Title Sponsor with exclusive sponsorship benefits and access. As Title Sponsor, your company will be promoted prior, during and post event capitalizing on all promotional marketing of Georgia Technology Summit.

Brand Awareness

- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications
- Logo on Registration signage
- Logo on all videos produced for the event (including Promo, Kick-Off, and Highlight videos)
- Logo on Event Thank You email
- General Session Promo Video (3 min or less)

Media/PR

- Inclusion in PR and Marketing Collateral

Thought Leadership

- Speaking Opportunity to give introductory remarks on the Main Stage
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- Two Reserved Tables (20 passes)

Lead Generation

- 1 Exhibit Space (10X10 Space)
- Access to the attendee list post event (pdf format - including name, title, company)

PLATINUM

Platinum Sponsor \$35,000

- 2 of 3 Available

- **Be one of our Platinum Sponsors at Georgia Technology Summit 2024 and take advantage of prime placement in promoting the event and marketing your brand to 1000 tech professionals across multiple industries. As Platinum Sponsor, your company will be recognized in the ballroom where all attendees will be located the content and festivities with keynote speakers, top innovative companies, and awards presentations.**

Brand Awareness

- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on eblast communications

Media/PR

- Inclusion as a co-host of the event with TAG
- Recognition in 4 TAG social posts
- Inclusion in PR and Marketing Collateral

Access to the event

- Two Reserved Tables (20 passes)

Lead Generation

- 1 Exhibit Space
- Access to the attendee list post event (pdf format - including name, title, company)

GOLD

C-Level VIP Reception Sponsor \$35,000

Exclusive

The C-Level Cocktail Reception will take place before the beginning of the Georgia Technology Summit. This VIP-only access is limited to C-Level executives by invite only and will be hosted by one of our partnering companies.

Brand Awareness

- Logo on Reserved Table
- Logo on GTS signage
- Logo on Event Website

Thought Leadership

- 1 Individual speaker placement (topic, speaker, and format in coordination with Content Chair)

Access to the event

- One Reserved Table (10 Tickets)

Lead Generation

- Access to the attendee list post event (pdf format – including name, title, company)

GOLD

Innovation Sponsor \$30,000

3 of 3 Available

Demonstrate your company's mission to promote and support innovation by serving as the Innovation Sponsor of the Top 40/Top 10 Innovative Companies in Georgia being recognized and awarded at Georgia Technology Summit.

Brand Awareness

- Logo on Reserved Tables
- Logo on signage
- Logo on event website

Media/PR

- Inclusion in PR and Marketing Collateral
- Inclusion on Press Release(s) for Top 40/Top 10

Thought Leadership

- Speaking Opportunity on Main Stage giving introductory remarks
- Position on Top 40 Committee
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- Two Reserved Tables (20 passes)

Lead Generation

- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

GOLD

Gold Sponsor \$25,000

2 of 3 Available

Be one of our Gold Sponsors at Georgia Technology Summit 2024 and take advantage of prime placement in promoting the event and marketing your brand to 1,000 tech professionals across multiple industries. As the Main Stage Gold Sponsor, the Main Stage will be referred to as (your company) Main Stage in the ballroom where all attendees will be located for both days of content and festivities with keynote speakers, top innovative companies, and awards presentations.

Brand Awareness

- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications
- Logo on Registration signage

Media/PR

- Recognition in 1 TAG social post
- Inclusion in PR and Marketing Collateral

Thought Leadership

- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- Two Reserved Tables (20 passes)

Lead Generation

- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

GOLD

Theme Sponsor \$25,000

- 3 of 3 Available
- Be one of our Gold Sponsors at Georgia Technology Summit 2023 and take advantage of prime placement in
- promoting the event and marketing your brand to 1000 tech professionals across multiple industries. As the
- Theme Gold Sponsor all sessions under the “THEME” theme will be powered by your company and will provide superior branding throughout the event.

Brand Awareness

- Overall “THEME” Theme sponsor for the entire event
- Logo on Reserved Tables
- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications

Media/PR

- Recognition in 1 TAG social post

Thought Leadership

- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- Two Reserved Tables (20 passes)

Lead Generation

- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

GOLD

Future Talent Sponsor \$20,000

Exclusive

Recognized for sponsoring 20 students from our Georgia Colleges/Universities who are pursuing career paths in Technology – (Tech emphasis – Future leaders)

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications
- Sponsor of TAG Impact Award

Access to the event

- 10 Event Passes
- 2 Passes to C-Level VIP Reception

Lead Generation

- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

GOLD

Breakout Session Leading Sponsor \$20,000

10 of 12 Available

Promote your company in a designated breakout room with a captured audience.

Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- 10 Event Passes

Thought Leadership

- Speaking Opportunity in Breakout Session giving welcome or intro
- remarks (3 min or less)
- 1 Individual speaker placement (topic, speaker and format in
- coordination with Content Chair)

Lead Generation

- Access to the attendee list post event
(pdf format - including name, title, company)

GOLD

Summit App Sponsor (SAS) \$20,000

Exclusive

The App will be used to promote this event, communicate with sponsors, exhibitors and attendees. Promote your company's Brand to a highly enthusiastic audience before, during and after the event, creating exposure, brand awareness and opportunities for your company.



Brand Awareness

- Logo on Splash Page/Main Page of the App
- Logo on GTS signage
- Logo on Event Website
- Rotating Banner at the bottom of the exploration pages (everything but the home page)
- Branded Push Notification
- Logo on Sponsored Surveys

Access to the event

- 10 Event Passes

Thought Leadership

- Speaking Opportunity in Breakout Session giving welcome or intro remarks (3 min or less)
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Lead Generation

- Access to the attendee list post event (pdf format – including name, title, company)

SILVER

Breakfast Sponsor \$15,000

2 of 2 Available

Coffee Sponsor \$15,000

2 of 2 Available

Lunch Sponsor \$15,000

2 of 2 Available

Brand Awareness

- Logo on signage
- Logo on event website

Thought Leadership

- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 10 Event Passes

Lead Generation

- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

SILVER

Breakout Session Contributor Sponsor \$12,500

10 of 12 Available

Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- 10 Event Passes

Thought Leadership

- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

SILVER

Impact Award Sponsor \$12,500

Exclusive



Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- 10 Event Passes

Thought Leadership

- Speaking Opportunity on Main Stage to present the TAG Impact Award
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Lead Generation

- Access to the attendee list post event
(pdf format - including name, title, company)

SILVER

Media Sponsor \$12,500

Exclusive



Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- 10 Event Passes

Thought Leadership

- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)
- 1 live interview with a C-Level Executive for a segment on our live radio show

Lead Generation

- 1 Exhibit Space adjacent to Media Table
- Access to the attendee list post event (pdf format - including name, title, company)

SILVER

Break Sponsor \$12,000

2 of 2 Available

Brand Awareness

- Logo on signage
- Logo on event website

Thought Leadership

- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

BRONZE

Lanyard Sponsor

\$10,000

Exclusive



Brand Awareness

- Georgia Technology Summit logo on event lanyard along with your company logo
- Logo placement on event website

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Entertainment DJ Sponsor

\$10,000

Exclusive

➤ *Live DJ Performance during event*

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on Shirt for DJ to wear
- Company Branded Announcements by DJ

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Fueling the Innovation Economy

Charging Station Sponsor

\$10,000

Exclusive

Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

BRONZE

Registration Sponsor \$10,000

Exclusive

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on Registration Page

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event
(pdf format - including name, title, company)

Video Sponsor \$10,000

Exclusive



Brand Awareness

- Logo on signage
- Logo on event website
- Logo on Registration Page

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event
(pdf format - including name, title, company)

BRONZE

Social Media Sponsor \$10,000

Exclusive

Brand Awareness

- Logo on signage
- Logo on event website

Media/PR

- Recognition in 4 TAG Social posts

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Photo Op Station Sponsor \$10,000

Exclusive

Brand Awareness

- Logo on event website
- Logo on signage within the photo op
- Option to have a Popup Display with Company Logo next to TAG Branded letters

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

BRONZE

Society Showcase Sponsor \$10,000

Exclusive



Brand the Exhibitor Showcase area with your company's logo and be a part of the innovative technology being showcased by our Top 40 Innovative Companies.

Brand Awareness

- Logo on Reserved Tables
- Logo on signage
- Logo on event website

Thought Leadership

- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- One Reserved Tables (10 passes)

Lead Generation

- 1 Exhibit Space (6 ft. table)
- Access to the attendee list post event (pdf format - including name, title, company)

AFFINITY

Exhibitor Sponsor \$7,500

8 of 10 Available

Brand Awareness

- Logo on signage
- Logo on event website

Lead Generation

- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event
(pdf format - including name, title, company)

Access to the event

- 10 Event Passes

360 Video Booth Sponsor

\$7,500

Exclusive



Brand Awareness

- Logo on booth signage
- Logo on event website
- Logo on props for booth pics
- Logo on custom frame graphics
- Logo around Red-Carpet Runner

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Swag Bag Sponsor

\$7,500

Exclusive



Brand Awareness

- Logo on signage
- Logo on event website
- Logo on SWAG Bag

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

AFFINITY

Corporate Sponsor

\$6,500

Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Community Sponsor

\$3,750

Brand Awareness

- Logo on event website

Access to the event

- 5 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Staff Shirt Sponsor

\$3,000

Exclusive



Brand Awareness

- Logo on event website
- Logo on Staff Shirts

Access to the event

- 2 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

TAG Society Sponsorship \$4,500

Brand Awareness

- Society and Company Logo on the event website
- Logo on signage

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (including name, title, company)

TAG Societies

- | | | |
|---|--|--|
| <ul style="list-style-type: none">• Business Process Management• Cloud• Corporate Development• CRM & CX• Data Governance• Data Science & Analytics• Media & Entertainment• Diversity and Inclusion | <ul style="list-style-type: none">• FinTech• Digital Health• Information Security• Infrastructure• International Business• Manufacturing• Marketing• Product Management | <ul style="list-style-type: none">• Sales Leadership• Smart Communities & Sustainability• Southeastern Software Association• Supply Chain & Logistics• Young Professionals |
|---|--|--|

**When you take technology and mix it
with art, you always come up with
something innovative.**

- Robert Rodriguez

Award Winning Film Director



GEORGIA
TECHNOLOGY SUMMIT



A long-exposure photograph of a city at night, featuring a multi-lane highway with vibrant light trails from cars in shades of red, white, and blue. In the background, a dense urban skyline is visible, with several skyscrapers illuminated against a dark blue sky. The scene is bathed in a greenish-blue light, likely from streetlights or digital filters. The word "THANK YOU" is superimposed in large, white, sans-serif capital letters across the center of the image.

THANK YOU



GEORGIA
TECHNOLOGY SUMMIT



Honorable Rodney Mims Cook
Memorial Highway